



WEBSITE POLICY

Kallan Strategy Group, Inc.

TERMS AND CONDITIONS

Effective Date: June 18, 2026 | **Last Updated:** June 18, 2026

Applies to: **www.kallanstrategygroup.com** (the "Site")

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INTRODUCTION

Welcome to the Kallan Strategy Group, Inc. website. These Terms and Conditions ("Terms") govern your access to, and use of the website located at **www.kallanstrategygroup.com** (the "Site"), operated by Kallan Strategy Group, Inc., a New Jersey Corporation ("Kallan," "we," "our," or "us").

By accessing or using this Site, you agree to be bound by these Terms. If you do not agree to these Terms, please discontinue use of the Site immediately. These Terms apply to all visitors, users, and others who access or use the Site.

These Terms do not govern the professional advisory services provided by Kallan Strategy Group, Inc. to its clients, which are governed by separate written engagement agreements executed between the parties.

SECTION 1 — ACCEPTANCE OF TERMS

- 1.1 Agreement to Be Bound.** By accessing or using the Site in any manner, you represent and warrant that: (a) you are at least 18 years of age; (b) you have the full legal authority and capacity to enter into these Terms; and (c) your access to and use of the Site will comply with all applicable federal, state, local, and international laws, regulations, and ordinances.
- 1.2 Modifications.** We reserve the right to modify, amend, or update these Terms at any time in our sole discretion. Material changes will be indicated by a revised "Last Updated" date posted at the top of this page. Your continued use of the Site following the posting of any modification constitutes your acceptance of the revised Terms. We encourage you to review these Terms periodically. If you do not agree to any modification, your sole remedy is to discontinue use of the Site.
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SECTION 2 — USE OF THE SITE

2.1 Permitted Use

You may use this Site solely for lawful purposes and in accordance with these Terms. Permitted uses include:

- (a) Learning about Kallan Strategy Group, Inc.'s professional services and expertise;
- (b) Submitting legitimate business inquiries through designated forms;
- (c) Reading, referencing, and sharing our publicly published content in accordance with Section 3; and
- (d) Contacting us in connection with a potential or existing professional engagement.

2.2 Prohibited Use

You expressly agree not to:

- (a) Use the Site in any manner that violates applicable federal, state, local, or international laws or regulations;
- (b) Engage in any conduct that restricts, inhibits, or discourages anyone's use or enjoyment of the Site, or that we determine exposes us to liability;
- (c) Use any robot, spider, crawler, scraper, data mining tool, or other automated means to access, collect, copy, or monitor any portion of the Site or its Content without our prior express written consent and doing so will violate all USPTO rules and guidelines;
- (d) Transmit any advertising, promotional material, spam, junk mail, chain letters, or any other form of unsolicited or unauthorized communication through the Site;
- (e) Attempt to gain unauthorized access to any portion or feature of the Site, any server on which the Site is stored, or any server, computer, or database connected to the Site;
- (f) Introduce, transmit, or distribute viruses, worms, Trojan horses, malware, ransomware, or any other harmful, disruptive, or destructive code or technology;
- (g) Use the Site to harvest, collect, or store personal information about other users or third parties without their consent;
- (h) Impersonate Kallan Strategy Group, Inc., any Kallan personnel, or any other person or entity;
- (i) Frame, mirror, or establish deep links to any portion of the Site without our prior written consent; or

(j) Use the Site or its Content for any purpose that is directly or indirectly competitive with Kallan's business without our prior written consent.

2.3 Account Access

If the Site includes password-protected areas, client portals, or account-based features, you are solely responsible for maintaining the confidentiality of your login credentials and for all activity that occurs under your account. You agree to notify us immediately upon becoming aware of any unauthorized use of your credentials or any other breach of security at [legal@kallanstrategygroup.com]. We will not be liable for any loss or damage arising from your failure to protect your credentials.

SECTION 3 — INTELLECTUAL PROPERTY

3.1 Ownership

The Site and all of its contents — including but not limited to text, articles, thought leadership content, proprietary frameworks, insights, graphics, logos, visual design, color systems, photography, illustrations, and underlying software (collectively, "Content") are the exclusive property of Kallan Strategy Group, Inc., or our respective licensors. All Content is protected by United States and international copyright, trademark, trade dress, and other intellectual property laws.

3.2 Limited License

Subject to your compliance with these Terms, we grant you a limited, non-exclusive, non-transferable, revocable, royalty-free license to access and view the Site and Content solely for your personal, non-commercial informational purposes. This license does not include any rights to copy, reproduce, modify, distribute, or create derivative works except as expressly permitted herein.

3.3 Restrictions

Without limiting the foregoing, you may not:

(a) Reproduce, modify, distribute, publicly display, publicly perform, or create derivative works of any Content without our prior written consent;

- (b) Remove, alter, obscure, or circumvent any copyright notice, trademark notice, or other proprietary rights notice affixed to or contained within the Site or any Content;
- (c) Use any Content for any commercial purpose or for any public display without our express prior written authorization; or
- (d) Use our brand assets, logo, visual identity, or trade dress in any manner not expressly authorized by Kallan in writing.

3.4 Trademarks

"KALLAN STRATEGY GROUP, INC.," the Kallan emblem, and all associated marks, logos, taglines, and trade dress are trademarks or service marks of Kallan Strategy Group, Inc. All other trademarks, service marks, and logos appearing on the Site are the property of their respective owners. Nothing contained on this Site shall be construed as granting, by implication, estoppel, or otherwise, any license or right to use any trademark without the written permission of Kallan or the applicable third-party trademark owner.

3.5 Feedback

If you voluntarily provide any comments, feedback, suggestions, ideas, or other submissions regarding the Site or our services ("Feedback"), you hereby grant Kallan Strategy Group, Inc., a non-exclusive, royalty-free, perpetual, irrevocable, sublicensable, worldwide license to use, reproduce, modify, adapt, publish, translate, create derivative works from, and distribute such Feedback for any purpose, without any obligation of compensation, attribution, or confidentiality to you.

SECTION 4 — CONTENT AND THOUGHT LEADERSHIP

4.1 Informational Purposes Only

All articles, insights, frameworks, perspectives, posts, and other material published on this Site ("Published Content") are provided for general informational and educational purposes only. Published Content does not constitute — and should not be construed as — professional advisory, legal, financial, accounting, tax, investment, or management consulting advice of any kind.

Important Notice — No Professional Advice

Nothing on this Site creates a professional advisory relationship. Published content reflects general perspectives and should not be relied upon as professional guidance tailored to your circumstances. Always consult a qualified professional before acting on information found on this Site.

4.2 No Advisor-Client Relationship

Accessing Published Content, completing a contact form, exchanging email correspondence, or engaging in any other communication through or in connection with this Site does not create an advisor-client, attorney-client, fiduciary, or other professional relationship between you and Kallan Strategy Group, Inc. An advisory engagement relationship is established only through a fully executed written engagement agreement signed by an authorized principal of Kallan Strategy Group, Inc.

4.3 No Reliance

You should not act, refrain from acting, or make any business, financial, legal, or other decision in reliance upon any Published Content without first obtaining independent professional advice tailored to your specific circumstances and needs. Kallan makes no representation that Published Content is accurate, complete, current, or appropriate for your particular situation or jurisdiction.

4.4 Accuracy and Currency

We endeavor to keep Published Content accurate, current, and useful; however, we make no warranty that it is free from errors, inaccuracies, or omissions, or that it reflects the most current legal, regulatory, market, or other developments in any subject area. Content may reflect the state of knowledge and conditions at the time of original publication and may not be updated.

SECTION 5 — CONTACT FORMS AND COMMUNICATIONS

5.1 No Confidentiality of Submissions

Unless and until a fully executed Non-Disclosure Agreement ("NDA") or written engagement agreement is in place between you and Kallan Strategy Group, Inc., any information you submit through the Site's contact forms, inquiry pages, or via email originating from the Site will not be treated as confidential or proprietary by Kallan. **Do not submit sensitive, confidential, proprietary, or competitively sensitive business information through the Site until an NDA or other appropriate confidentiality agreement has been executed.**

5.2 No Obligation to Respond or Engage

Submission of a contact form, inquiry, or any other communication through the Site does not obligate Kallan Strategy Group, Inc. to respond, accept an engagement, enter into any contract, or establish any business or professional relationship with the submitting party. Kallan retains full discretion regarding whether and how to respond to any inquiry.

5.3 Consent to Electronic Communications

By using the Site, contacting us electronically, or submitting any form or inquiry, you consent to receive electronic communications from Kallan Strategy Group, Inc., in response to your inquiry. You agree that all agreements, notices, disclosures, and other communications that we provide to you electronically satisfy any applicable legal requirement that such communications be in writing, to the fullest extent permitted by law.

SECTION 6 — THIRD-PARTY LINKS AND CONTENT

6.1 Third-Party Links

The Site may contain hyperlinks to third-party websites, including but not limited to LinkedIn, social media platforms, partner organizations, and other external resources. These links are provided for your convenience and informational purposes only. We do not control, endorse, monitor, or assume any responsibility for the content, accuracy, privacy practices, policies, or availability of any third-party websites. Your access to and use of any third-party website is governed solely by the terms and conditions and privacy policy of that website.

6.2 No Endorsement

The inclusion of any hyperlink on the Site does not imply our endorsement of, affiliation with, or sponsorship of the linked website or its operators, content, products, or services. We do not represent or warrant that any third-party website will be free of viruses or other harmful components.

6.3 Third-Party Service Providers

Certain features and functionality of the Site may be powered or supported by third-party service providers, including analytics providers, scheduling tools, contact form processors, and website hosting services. Your use of such features may be subject to the separate terms of service and privacy policies of those third-party providers. We encourage you to review those policies prior to using such features.

SECTION 7 — DISCLAIMERS

⚠ Important Legal Disclaimers — Please Read Carefully

7.1 Site Provided "As Is"

THE SITE AND ALL CONTENT ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, TITLE, OR UNINTERRUPTED OR ERROR-FREE OPERATION. KALLAN STRATEGY GROUP, INC. EXPRESSLY DISCLAIMS ALL SUCH WARRANTIES TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW.

7.2 No Warranty of Accuracy

KALLAN STRATEGY GROUP, INC. DOES NOT WARRANT THAT THE SITE OR ITS CONTENT IS ACCURATE, COMPLETE, RELIABLE, CURRENT, SUITABLE FOR ANY PARTICULAR PURPOSE, OR FREE FROM ERRORS, OMISSIONS, OR VIRUSES.

7.3 No Warranty of Availability

WE DO NOT GUARANTEE THAT THE SITE WILL ALWAYS BE AVAILABLE, ACCESSIBLE, UNINTERRUPTED, TIMELY, OR SECURE. WE RESERVE THE RIGHT TO SUSPEND, RESTRICT, MODIFY, OR TERMINATE ACCESS TO THE SITE OR ANY PORTION THEREOF AT ANY TIME AND FOR ANY REASON, WITHOUT NOTICE OR LIABILITY.

SECTION 8 — LIMITATION OF LIABILITY

⚠ Limitation of Liability — Please Read Carefully

8.1 Exclusion of Indirect Damages

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, KALLAN STRATEGY GROUP, INC. AND ITS OFFICERS, DIRECTORS, MEMBERS, EMPLOYEES, CONTRACTORS, PARTNERS, LICENSORS, AND AGENTS SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES OF ANY KIND, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS, REVENUE, DATA, GOODWILL, BUSINESS, OR ANTICIPATED SAVINGS, ARISING OUT OF OR IN ANY WAY CONNECTED WITH: (I) YOUR ACCESS TO OR USE OF — OR INABILITY TO ACCESS OR USE — THE SITE OR ITS CONTENT; (II) ANY CONTENT OBTAINED FROM THE SITE; OR (III) UNAUTHORIZED ACCESS, USE, OR ALTERATION OF YOUR TRANSMISSIONS OR CONTENT, WHETHER BASED ON WARRANTY, CONTRACT, TORT (INCLUDING NEGLIGENCE), STATUTE, OR ANY OTHER LEGAL THEORY.

8.2 Cap on Liability

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, KALLAN'S TOTAL CUMULATIVE LIABILITY TO YOU FOR ALL CLAIMS ARISING OUT OF OR RELATED TO THESE TERMS OR YOUR USE OF THE SITE SHALL NOT EXCEED ONE HUNDRED DOLLARS (\$100.00).

8.3 Basis of the Bargain

THE EXCLUSIONS AND LIMITATIONS OF LIABILITY IN THIS SECTION ARE A FUNDAMENTAL ELEMENT OF THE BASIS OF THE BARGAIN BETWEEN KALLAN AND YOU. THE SITE WOULD NOT BE PROVIDED WITHOUT SUCH LIMITATIONS. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES; IN SUCH JURISDICTIONS, OUR LIABILITY SHALL BE LIMITED TO THE GREATEST EXTENT PERMITTED BY APPLICABLE LAW.

SECTION 9 — INDEMNIFICATION

You agree to indemnify, defend (at Kallan's option), and hold harmless Kallan Strategy Group, Inc. and its officers, directors, members, employees, contractors, partners, licensors, and agents (collectively, "Kallan Parties") from and against any and all third-party claims, demands, actions, suits, liabilities, damages, losses, judgments, and expenses (including reasonable attorneys' fees and court costs) arising out of or related to:

- (a) Your access to or use of the Site or any Content;
- (b) Your violation of any provision of these Terms;
- (c) Your violation of any applicable law, rule, regulation, or the rights of any third party; or
- (d) Any content, data, or information you submit, post, or transmit through the Site.

Kallan reserves the right, at its own expense, to assume the exclusive defense and control of any matter subject to indemnification by you, in which case you agree to cooperate fully with Kallan's defense of such claim.

SECTION 10 — PRIVACY

Privacy Policy Reference

Your use of the Site is also governed by our **Privacy Policy**, which is incorporated into these Terms by this reference and forms part of this agreement. The Privacy Policy describes how we collect, use, disclose, and protect information about you when you use the Site.

Please review our Privacy Policy at [\[link to Privacy Policy\]](#) to understand our information practices before using the Site. By using the Site, you acknowledge that you have read and agree to our Privacy Policy.

SECTION 11 — GOVERNING LAW AND DISPUTE RESOLUTION

11.1 Governing Law

These Terms and any dispute or claim arising out of or in connection with them or their subject matter shall be governed by and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law provisions.

11.2 Informal Resolution

Before initiating any formal legal proceeding, you agree to contact Kallan Strategy Group, Inc. in writing at **legal@kallanstrategygroup.com** and provide a detailed written description of your claim, the basis for your claim, and the specific relief you are seeking. Kallan will attempt to resolve the dispute informally within **30 days** of receipt of your written notice. Informal resolution is a precondition to formal dispute resolution proceedings.

11.3 Binding Arbitration and Class Action Waiver

Please read this section carefully. It affects your legal rights.

IF INFORMAL RESOLUTION FAILS, ALL DISPUTES, CONTROVERSIES, OR CLAIMS ARISING OUT OF OR RELATING TO THESE TERMS, YOUR USE OF THE SITE, OR THE BREACH, TERMINATION, ENFORCEMENT, INTERPRETATION, OR VALIDITY THEREOF, SHALL BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS UNDER ITS APPLICABLE RULES, IN TRENTON, NEW JERSEY.

BY AGREEING TO THESE TERMS, YOU AND KALLAN ARE EACH WAIVING THE RIGHT TO A TRIAL BY JURY. YOU ARE ALSO WAIVING YOUR RIGHT TO PARTICIPATE AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS ACTION LAWSUIT, CLASS-WIDE ARBITRATION, PRIVATE ATTORNEY GENERAL ACTION, OR ANY OTHER REPRESENTATIVE OR CONSOLIDATED PROCEEDING.

11.4 Exception — Equitable Relief

Notwithstanding Section 11.3, either party may seek injunctive, declaratory, or other equitable relief in any court of competent jurisdiction to prevent actual or threatened infringement, misappropriation, or violation of intellectual property rights, confidentiality obligations, or other proprietary rights, without waiving its right to arbitrate all other claims.

11.5 Jurisdiction for Non-Arbitral Matters

For any matters not subject to arbitration under Section 11.3, you irrevocably consent to the exclusive personal jurisdiction and venue of the state and federal courts located in Trenton, New Jersey, and waive any objection to such jurisdiction or venue, including any objection based on inconvenient forum.

SECTION 12 — DIGITAL MILLENNIUM COPYRIGHT ACT (DMCA)

12.1 DMCA Notice of Claimed Infringement

Kallan Strategy Group, Inc. respects the intellectual property rights of others and expects users of the Site to do the same. If you believe in good faith that content available on or through the Site infringes your copyright, you may submit a written notice of claimed infringement to our designated DMCA agent. Your notice must include all of the following:

- (a) A physical or electronic signature of the copyright owner or a person authorized to act on the owner's behalf;
- (b) Identification of the copyrighted work(s) claimed to have been infringed;
- (c) Identification of the material on the Site that is claimed to be infringing, with sufficient specificity for us to locate it;
- (d) Your contact information, including your full name, mailing address, telephone number, and email address;
- (e) A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and
- (f) A statement, made under penalty of perjury, that the information in your notification is accurate and that you are the copyright owner or are authorized to act on the copyright owner's behalf.

DMCA Designated Agent — Contact Information

Designated Agent: Katrina Tatem

Organization: Kallan Strategy Group, Inc.

Email: [legal@kallanstrategygroup.com]

Note: This contact information is provided exclusively for DMCA notices. Other inquiries sent to the designated agent will not receive a response.

12.2 Counter-Notice

If you believe that material you submitted was removed or disabled as a result of mistake or misidentification, you may submit a written counter-notice to the designated agent at the address above. Your counter-notice must comply with the requirements of 17 U.S.C. § 512(g)(3), including a statement under penalty of perjury that the material was removed by mistake or misidentification. Upon receipt of a compliant counter-notice, we will process it in accordance with applicable law.

12.3 Repeat Infringer Policy

In accordance with the DMCA, Kallan Strategy Group, Inc. has adopted a policy of terminating, in appropriate circumstances and in our sole discretion, the access of users who are deemed to be repeat infringers of intellectual property rights.

SECTION 13 — GENERAL PROVISIONS

13.1 Entire Agreement

These Terms, together with our Privacy Policy and any other written policies or guidelines posted on the Site, constitute the entire agreement between you and Kallan Strategy Group, Inc. with respect to your use of the Site and supersede all prior or contemporaneous understandings, communications, and agreements, whether written or oral, relating to the same subject matter.

13.2 Severability

If any provision of these Terms is held by a court or arbitrator of competent jurisdiction to be invalid, illegal, or unenforceable for any reason, such provision shall be modified or eliminated to the minimum extent necessary to make it enforceable, and all remaining provisions of these Terms shall continue in full force and effect.

13.3 Waiver

Our failure or delay in exercising or enforcing any right, remedy, power, or privilege under these Terms shall not operate as a waiver thereof. No single or partial exercise of any right, remedy, power, or privilege shall preclude any other or further exercise thereof or the exercise of any other right, remedy, power, or privilege.

13.4 No Assignment

You may not assign, transfer, sublicense, or delegate any of your rights or obligations under these Terms — by operation of law or otherwise — without our prior written consent. Any purported assignment in violation of this provision shall be null and void. Kallan Strategy Group, Inc. may freely assign, transfer, or delegate its rights and obligations under these Terms without restriction, including in connection with a merger, acquisition, corporate reorganization, or sale of all or substantially all of our assets.

13.5 No Third-Party Beneficiaries

These Terms are for the sole benefit of you and Kallan Strategy Group, Inc. and its successors and permitted assigns. Nothing in these Terms shall create or be deemed to create any rights in any third party.

13.6 Force Majeure

We will not be liable for any failure or delay in performance resulting from causes beyond our reasonable control, including acts of God, natural disasters, pandemics, governmental actions, labor disputes, or failure of third-party services or infrastructure.

13.7 Headings

Section headings used in these Terms are for convenience and organizational purposes only and shall not affect the interpretation of any provision herein.

13.8 Electronic Execution

You agree that accessing and using the Site, checking an "I agree" box if presented, or otherwise manifesting assent to these Terms electronically constitutes your legally binding agreement to these Terms with the same force and effect as a handwritten signature, to the extent permitted by applicable law.

SECTION 14 — CONTACT INFORMATION

For questions, concerns, or notices regarding these Terms and Conditions, please contact us using the information below. We welcome your feedback and are committed to addressing inquiries in a timely manner.

Kallan Strategy Group, Inc.

Attn: Legal & Compliance

Email: [legal@kallanstrategygroup.com]

Phone: 888-KSG-0730

Website: www.kallanstrategygroup.com

Please note that email to the above address may not constitute legal notice in all circumstances. For formal legal notices required under these Terms, please follow any specific notice requirements set forth herein and consider confirming receipt.

By accessing or using the Kallan Strategy Group, Inc. website, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.

Effective Date: June 18, 2026| Last Updated: June 18, 2026| Version: 1.0

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